

SARA ROBERTSON



CLIENT RELATIONS EXECUTIVE | BERDING & WEIL LLP

srobertson@berdingweil.com



AREAS OF PRACTICE

With nearly two decades of experience in marketing, finance, and leadership, Sara Robertson brings a client-centered approach grounded in professionalism, responsiveness, and strategic insight. She is known for building trust, fostering long-term partnerships, and creating positive client experiences that reflect a high standard of care. Her thoughtful, solutions-oriented style ensures clients feel supported, valued, and confident in every interaction.

PROFESSIONAL HISTORY

Before joining Berding & Weil, Ms. Robertson served as Director of Marketing at Park West, where she led strategic marketing initiatives across multiple regions and strengthened client partnerships through thoughtful, targeted campaigns. She also held leadership roles in business development and operations, bringing nearly two decades of experience in marketing, finance, and client relations—with a consistent focus on building brand awareness, enhancing customer relationships, and driving engagement.

EDUCATION

Ms. Robertson earned her Bachelor of Science in Business Administration with a focus in Finance from San Diego State University.